

## Web Designer/Developer

## Company Overview:

HARTTER | MANLY was founded on a simple premise – to provide a personalized luxury 'Made To Measure' shopping experience to gentlemen with discerning taste. With an emphasis on unique and sophisticated style, quality, and impeccable customer experience.

HARTTER | MANLY features a refined collection of luxury fit, fabrics, and accessories. Carrying ultra-fine Made to Measure suits, jackets, hand-sewn shirts, and ties. We believe that by enabling people to look their best, we're doing our part in empowering them to be the very best version of themselves. How you express yourself fashionably has a tremendous impact on your presence and social relationships.

We encourage you to live with your best foot forward as often as possible. It's a lifestyle. We are living through exciting times; unprecedented numbers of individuals are utilizing and leveraging contemporary social tools and platforms to build unique brands/businesses. The workforce is more diverse than ever with creativity being the driving force behind countless new careers. We love that goal-driven energy and embrace the accompanying lifestyle.

We're here to bridge the gap and fuel ambition.

## Job Requirement:

We are seeking talented individuals with a background in web design and development. This role will be focused on website maintenance. This includes editing copy, creating blog posts, adding new products and updating imagery. Our website is e-commerce focused and built on the Wordpress platform.

## **Essential Skills, Experience and Educational Requirements:**

- · 3+ years of Wordpress experience
- · Strong understanding of WooCommerce and managing 3rd party extensions
- · Experience with the Wordpress page builder Elementor
- Working knowledge of modern web standards like responsive design and page speed optimization
- Access to Photoshop (or a similar tool) to resize images for the web, crop images and remove backgrounds from product photos.
- · Ability to follow an existing design system when creating new pages or assets